

prospectus

The Heritage Academy



2010

Where education is powered by intellect and driven by human values...



VISION & MISSION

Our Vision

To prepare dynamic and caring citizens to meet the challenges of a global society while retaining their traditional values.

Our Mission

To be a 'Centre of Excellence' in education which, in keeping with the rich heritage of India, will stress upon the simultaneous development of body, mind and soul and endeavour to create compassionate, responsible and innovative global citizens who are committed to the development of India.

Why The Heritage Academy is your destination?

- "Heritage" – where the driving force is Excellence.
- "Heritage" helps to pick up momentum by blending the past values with modern innovations.
- "Heritage" implies good beginning, happy continuation and endless progression with permanent values.
- "Heritage" tirelessly strives for perfection.
- "Heritage" is conscious of the urgent "Need of the Nation": Value-based Integral Leadership.



Message from the Chairman



'Atma Deepo Bhavo' is a motivating oath to awaken conscience of young minds. It is an embodiment of culture, tradition and technology that we believe and nurture in the Heritage Campus. Kalyan Bharti Trust, a conglomerate with philanthropic zeal set up The Heritage Academy in 2007 to show its commitment of world class education for the youth in the state of West Bengal.

Since inception, we have been steadfast in our mission of developing the Academy as a 'Centre of Excellence'. Our aim is to create true global citizens who would be considerate, responsible, innovative and committed to the development of India.

The Academy is proud to possess some of the best possible faculty and has created one of the composed infrastructures where young minds can be nurtured in the lap of green environment.

On behalf of the Board of Trustees of the KBT, I welcome and wish all students of The Heritage Academy a prosperous and enterprising life ahead.

Before I conclude, I would like to take up this opportunity to express my heartfelt gratitude and regards to Prof. (Dr.) Dulal Chandra Ray, Director, THA and Prof. Gour Banerjee, Principal, THA and the entire team of The Heritage Academy for working together as a cohesive force and I wish them greater success in the coming year.

Mahendra Swarup

Kalyan Bharti Trust

Message from the Secretary



We have embraced the progressive changes like privatization and globalization for our own betterment. We have moved forward with the changing times by adopting Information Technology and Management studies as two specialized fields to improve efficiency and effectiveness. The Heritage Academy was founded with the aim of providing quality education to the students who wish to continue their education in these two fields. The good news is sunny days are back for the students who wish to pursue their career in Technology and Management.

The institute puts equal emphasis on the holistic development and growth of the students, and tries to endow them with modern and sensitive outlook to face the challenges of the competitive world. The success of our institute can be attributed to our ability to continually identify and respond to the changing demands of the global market which has in turn enabled us to equip our students with sound professional education to meet the demands of the corporate world.

I welcome the fourth batch of students to The Heritage Academy. The Academy is affiliated to the West Bengal University of Technology. The Academy is running with Programmes like BBA (H) and BCA(H) with 60 and 120 intake capacity respectively.

Some other programmes like Bachelor in Supply Chain Management, Bachelor in Travel and Tourism Management, Gem & Jewellery Design, Entrepreneurship Management, Energy & Environment Management, Hospital & Health Care Management are also in our future plans.

H.K. Chaudhary

Message from the Director



I am delighted to release the fourth prospectus of the Heritage Academy. I believe that this brochure will help acquaint the readers with various programmes and the facilities available at the Academy. It will also provide them with a glimpse of our Vision and Mission that all of us here at the Heritage strongly believe in and which motivates and guides us in all our activities.

The Heritage Academy aims at being a centre of academic excellence by equipping the students with not only sound subject knowledge but also making them conversant with the values and ethics of our society.

It is my conviction that with the wisdom and foresight of the founders of the Kalyan Bharti Trust, The Heritage Academy is bound to attain greater heights in near future.

The Academy includes eminent faculty members drawn from academics and industries. It is located in an eco-friendly environment and is equipped with state-of-the-art computer laboratory, library and modern teaching aids, duly supported by recreational facilities and other amenities.

I do believe that students would be able to utilize these facilities to its fullest extent. I wish all prospective students an enriching experience at the Heritage Academy.

Prof. (Dr.) Dulal Chandra Ray

The Heritage Academy



Message from the Principal

In the pursuit of knowledge and with an endeavor to create compassionate, responsible and innovative global citizens who are committed to the development of India, The Heritage Academy has worked very hard in the last three years to create an identity for itself. It has been successful in many areas and continues to work hard to receive accolades from all parts of the world. It offers educational programmes in the field of Information Technology, and Management at the undergraduate level.

We strive to equip our students with both technical knowledge and skills, at the same time enhancing their management talent, so that they may successfully contribute to the concerned industries. We are not only committed to high level teaching-learning process in different disciplines but are also focused to developing the values of life, ethics and discipline which is in dire need in today's world.

Our faculty is an excellent amalgamation of industry professionals and academicians, who provide a holistic view of the nuances of management and technology to our students.

We welcome students in our following Under-Graduate Programmes, affiliated to West Bengal University of Technology (WBUT) aspiring towards building careers:

- i) Bachelor of Business Administration – BBA (H),
- ii) Bachelor of Computer Application – BCA (H)

Prof. Gour Banerjee

KALYAN BHARTI TRUST

Board of Trustees

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Shri Vishambhar Saran	Visa Group
Shri Shyam Sundar Shah	Eastern Silk Industries Ltd.
Shri Vikram Swarup	Paharpur Cooling Towers Ltd.
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PILLARS BEHIND

Board of Governors

Shri Hari Krishna Chaudhary	Chairman, Vikram India Ltd.	Chairman
Prof. B. B. Paira	Director, Heritage Institute of Technology	Member
Shri Prahlad Rai Agarwala	Chairman, Rupa & Co. Ltd.	Member
Shri Sajjan Bhajanka	Managing Director, Century Plyboards (I) Ltd.	Member
Shri Vikram Swarup	MD, Paharpur Cooling Towers Ltd.	Member
Shri Probir Roy	Executive Director, Kalyan Bharti Trust	Member
Shri Pradip Kumar Agarwal	Chief Executive Officer, Kalyan Bharti Trust	Member
Dr. Dulal Chandra Ray	Director, The Heritage Academy	Member
Dr.(Ms) Rituparna Chaki	Reader, West Bengal University of Technology	University Nominee
Prof. Gour Banerjee	Principal, The Heritage Academy	Member Secretary

Advisory Council

Shri Gaurav Swarup	MD, Paharpur Cooling Towers Ltd.
Shri Deepak Atal	Former MD, Apeejay Tea Ltd.
Shri Sanjay Budhia	MD, Patton International Ltd. & Ex-Chairman, CII, Eastern Region
Shri R.N. Lahiri	HRD Head, TCS, Salt Lake, Kolkata
Dr. Manabendra N. Pal	Professor, IIM-C
Prof. S. Bandyopadhyay	Professor, Dept. of CSE, Univ. of Calcutta
Prof. B. B. Chakraborty	Professor, IIM-C
Prof. (Dr.) Purnendu Das	Professor & HOD, Dept. of CSE, H.I.T (K)
Prof. (Dr.) Tapan Chakrabarti	Professor & HOD, Dept. of Comp. Appl., H.I.T(K)

About The Academy

Inspired by the noble cause of education and philanthropic zeal, a group of twenty-two Kolkata based like-minded industrialists joined hands to form a charitable educational foundation – Kalyan Bharti Trust (KBT) – to further their dreams of serving the society.

The Heritage Academy was conceived by the Kalyan Bharti Trust in 2007 and has successfully sailed through first three years of its journey. Within this short span it has already carved a space in the mind of the academicians, students and industries by virtue of organizing a number of seminars and panel discussions on current issues of national and international interests. In the field of academic excellence it has also reached a very high standard through wonderful performance in University Examinations.

Kolkata has produced distinguished luminaries from all walks of life – many of whom are world leaders. The Heritage Academy wishes to strengthen this process by putting the city in the forefront of educational activities while carving a name for itself in the top echelons of the academic world.



Academic Programmes

The Academy offers the following Programmes:

Disciplines	Approved Intake
3-year BBA (H)	60
3-year BCA (H)	120

Proposed Courses

3- year Bachelor in Media Science

3- year Bachelor in Travel and Tourism

Affiliation

All the courses are affiliated to the West Bengal University of Technology (WBUT).

About the Programmes

3-year Bachelor of Business Administration, BBA(H)

With the growth in the Indian economy and globalization, there is a rising need for management professionals trained for managing business situations both in Indian as well as Global markets. Management professionals are required in all organizations. To cater to these requirements, Bachelor of Business Administration BBA (H) course has been introduced in The Heritage Academy. Pass-outs of this course go in for either acquiring higher qualifications like MBA or becoming an entrepreneur to start their own business. Though it is not imperative to do BBA (H) to secure a place for MBA but it provides the students with a strong foothold for the advancement of their career.



The course structure, as designed by the WBUT is given below:

COURSE STRUCTURE

Year	Semester	Paper	Code	Paper	Marks	Credits
1st	1st	BBA	101	English - I	100	4
			102	Mathematics - I	100	4
			103	Statistics - I	100	4
			104	Economics - I	100	4
			105	Indian Society & Culture	100	4
			106	Computer Applications - I	100	4
			Total			
2nd	BBA	201	English - II	100	4	
		202	Mathematics - II	100	4	
		203	Statistics - II	100	4	
		204	Economics - II	100	4	
		205	Psychology	100	4	
		206	Computer Applications - II	100	4	
		Total				600

Year	Semester	Paper	Code	Paper	Marks	Credits
2nd	3rd	BBA	301	Principles of Management	100	4
			302	Business Environment	100	4
			303	Business Regulatory Framework	100	4
			304	Business Economics	100	4
			305	Business Communication	100	4
			306	Financial Accounting	100	4
			Total			
4th	BBA	401	Production Management	100	4	
		402	Materials Management	100	4	
		403	Financial Management - I	100	4	
		404	Marketing Management - I	100	4	
		405	Human Resource Management - I	100	4	
		406	Management Information Systems	100	4	
		Total				600

Year	Semester	Paper	Code	Paper	Marks	Credits
3rd	5th	BBA	501	Financial Management-II	100	4
			502	Marketing Management-II	100	4
			503	Human Resource Management-II	100	4
			504	Fundamentals of Entrepreneurship	100	4
			505	Environment Management	100	4
			506	Transport Management	100	4
			Total			
6th	BBA	601	Financial Management-III	100	4	
		602	Marketing Management-III	100	4	
		603	Human Resource Management-III	100	4	
		604	Health Care Management	100	4	
		605	Social Research Methods	100	4	
		Sessional	681	Study Paper* & Viva Voce (50 + 50)	100	4
Total				600	24	

* Study Paper in any functional area (Finance/Marketing/Human Resource Management)



3-Year Bachelor of Computer Applications, BCA(H)

With the advent of the internet and the birth of information technology, the demand for the course of BCA(H) has grown to formidable heights and will continue to grow in the foreseeable future. The IT sector had to go through very difficult times due to recession but sunny days are back for all budding computer professionals as the IT companies have sailed past the trying times. Nowadays, the corporate world seeks, hires and retains only those employees who have excellent computer knowledge and skills, and can outshine others in the competition. BCA (H) or Bachelor of Computer Applications refers to a new age undergraduate program where students are exposed to various areas of computer applications at the same time keeping abreast with the latest developments taking place in the industry.

Since BCA(H) is a bachelor level course, the scope can be further enhanced if an individual under takes a master level course. BCA(H) graduates can pursue higher studies in Computer Applications (MCA) or Management (MBA). India has made an indelible mark in the IT industry and thus the course of BCA(H) will equip the students to work in a much coveted sector.

COURSE STRUCTURE

The course structure, as designed by the WBUT is given:

SI No	Course Code	Topic	Contact hrs/wk				Credit	
			L	T	P	Total		
Theory								
1	BCA101	Digital Electronics	3	1	-	4	4	
2	BCA102	Business Systems and Applications	3	1	-	4	4	
3	BCA103	Introduction to Programming	3	1	-	4	4	
4	BM101	Mathematics	3	1	-	4	4	
5	BCA104	PC Software	3	1	-	4	4	
Total of Theory							20	20
Practical								
6	BCA194	PC Software Lab	-	-	6	6	4	
7	BCA193	Programming Lab (C/ Pascal)	-	-	6	6	4	
Total of Practical							12	8
Total							32	28

Semester 1

Semester 2

SI No	Course Code	Topic	Contact hrs/wk				Credit	
			L	T	P	Total		
Theory								
1	BCA201	Computer Architecture & Systems Software	3	1	-	4	4	
2	BCA202	Information Systems Analysis & Design	3	1	-	4	4	
3	BCA203	Computer Programming	3	1	-	4	4	
4	BM201	Mathematics	3	1	-	4	4	
5	HU201	English Language and Communication	3	1	-	4	4	
Total of Theory							20	20
Practical								
6	BCA293	Programming Lab (Visual Basic)	-	-	6	6	4	
7	HU291	Business Presentation and Language Lab	-	-	6	6	4	
Total of Practical							12	8
Total							32	28

Semester 3

SI No	Course Code	Topic	Contact hrs/wk				Credit	
			L	T	P	Total		
Theory								
1	BCA301	Operating Systems	3	1	-	4	4	
2	BCA302	Data Structures with C	3	1	-	4	4	
3	BCA303	Graphics & Internet	3	1	-	4	4	
4	BM301	Mathematics for Computing	3	1	-	4	4	
5	BBA301	Management & Accounting	3	1	-	4	4	
Total of Theory							20	20
Practical								
6	BCA393	Internet & Computer Graphics Lab	-	-	6	6	4	
7	BCA392	Programming Lab (Data Structure with C)	-	-	6	6	4	
Total of Practical							12	8
Total							32	28

Semester 4

SI No	Course Code	Topic	Contact hrs/wk				Credit	
			L	T	P	Total		
Theory								
1	BCA401	Data Base Management System	3	1	-	4	4	
2	BCA402	Object - Oriented programming with C++	3	1	-	4	4	
3	BCA403	Software Project Management & Quality Assurance	3	1	-	4	4	
4	BM401	Statistics, Numerical Methods & Algorithms	3	1	-	4	4	
5	HU401	Environment and Ecology	3	-	-	3	3	
Total of Theory							19	19
Practical								
6	BCA491	Database Lab (Oracle)	-	-	6	6	4	
7	BM491	Computing Lab	-	-	6	6	4	
Total of Practical							12	8
Total							31	27



Semester 5

COURSE STRUCTURE

Sl No	Course Code	Topic	Contact hrs/wk				Credit
			L	T	P	Total	
Theory							
1	BCA501	Data Communication & Computer Networks	3	1	-	4	4
2	BCA502	Unix and Shell Programming	3	1	-	4	4
3	BCA503	Windows Programming	3	1	-	4	4
4	BCA E501/A/B/C	Elective 1	3	1	-	4	4
5	HU501	Values and Ethics of Profession	3	-	-	3	3
Total of Theory						19	19
Practical							
6	BCA591	Unix & Networking	-	-	4	4	3
7	BCA592	Minor Project	-	-	9	9	6
Total of Practical						13	9
Sessionals							
8	BCA593	Industrial Training	-	-	-	-	3
Total						32	31

6 to 8 weeks Industrial training

Sl No	Course Code	Topic	Contact hrs/wk				Credit
			L	T	P	Total	
Theory							
1	BCA E601/A/B/C	Elective 2	3	1	-	4	4
2	BCA E602/A/B/C	Elective 3	3	1	-	4	4
Total of Theory						8	8
Sessionals							
3	BCA693	Major project	-	-	21	21	16
4	BCA694	Seminar	-	-	-	3	2
5	BCA695	Comprehensive Viva-Voca	-	-	-	-	4
Total of Sessionals						24	22
Total						32	30

Semester 6

Elective No.	Elective Code	Course Code	Topic
1	BCA E501	BCA E501A	Advanced Unix and Shell Programming
		BCA E501B	Human Computer Interaction
		BCA E501C	Multimedia & E-Commerce
2	BCA E601	BCA E601A	Advanced Networking and Communication
		BCA E601B	Intelligent Systems
		BCA E601C	Image Processing
3	BCA E602	BCA E602A	Software Engineering
		BCA E602B	Object Oriented Programming with Java
		BCA E602C	Advanced Database Management

Electives for Semesters 5 & 6

Summary	Semester	Contact hr/ Wk	Credit
	1	32	28
	2	32	28
	3	32	28
	4	31	27
	5	32	31
	6	32	30
Total		172	

Semester duration: 15 weeks

Each lesson will consist of: 3hour Lectures + 1 hour Tutorial per week

Total lab: 12 hours per week







The Infrastructure

Classrooms & Tutorial Rooms

- Spacious & airy
- Equipped with modern state-of-the-art gadgets

Students' Amenities

- Health Care & First Aid Facilities
- Cafeteria with a seating capacity of 200 persons
- Students' Corner
- PCO
- Transportation from Ruby Island to Academy & back at scheduled hours based on students' demand
- Electric Substation & stand-by DG set
- Fire fighting systems
- Extension counter of Punjab National Bank along with 24 Hrs ATM facilities.
- Facilities for indoor & outdoor games
- Free Cyber Café
- Spacious rooms earmarked for library & computer laboratory

Admission Procedure & Other Formalities

Eligibility

Eligibility Norms Set by the University

- The applicant must be an Indian citizen, having passed/ appeared/ due to appear in 2010 at the Higher Secondary Examination of West Bengal Council of Higher Secondary Education or its equivalent examination from a recognized University/ Board.
- Candidates applying for admission in BBA(H) should have English as one of the subjects at the 10+2 level.
- Candidates applying for admission in BCA (H) should have English, Mathematics / Statistics / Computer Science or any computer related subject with pass mark at the 10+2 level.

Admission Procedure

Detailed admission procedure as per WBUT guidelines will be followed.

Fee Structure of BBA(H) / BCA(H)

Particulars	(Amount in Rs.)
Tuition Fees (including development fees)	40,000/- (per semester)
Admission Fees (one time only)	10,000/-
Library Fees	1,500/- (per semester)
Caution Deposit (one time only, refundable)	5,000/-
University Students' Development Fees payable to WBUT (one time only)	1,500/-
Membership Fees for Students' Council	1,200/-
Total Fees payable at the time of admission	59,200/-
2nd to 6th semester (per semester)	41,500/-

Payment has to be made by Demand Draft / Banker's Cheque / Pay Order, drawn in favour of "The Heritage Academy", payable at Kolkata within a specified date to be notified by the Academy.

Financial Assistance

- Assistance for subsidised Education Loan from Nationalised Banks.



Value Added Programmes

Technical knowledge and skills are fundamental in any discipline, but they are not sufficient for bright future career prospect in the present global scenario. The institute strives to provide the students with beneficial soft skills training by inviting prominent personalities who are experts in this field. 'Self Development in Present Global Scenario' and 'Softskill Training' are two such successful efforts undertaken in this direction. 'ATTITUDE – The Implicit Behaviour', 'Self Development', 'Pre Placement Talk', 'Soft Skills Grooming Session' are some more Soft Skills Development Programmes (Aptitude, GD, PI, Communication, etc) which were organized on a regular basis for students to enhance their overall personality and to make them competitive for their future Career prospects.

The Institute organises seminars on a regular basis towards Personality Development, Career Guidance and Counseling. A number of seminars were conducted successfully this year to enlighten the students on various topics. Eminent professors and educationists delivered lectures on topics like 'Sales and Distribution in Practice', 'Capital Markets and Financial Services', 'Understanding Marketing Environment', to familiarize the students with such issues.

The Institute facilitates industry-oriented summer/winter courses in collaboration with reputed professional organizations, in addition to visits to industries. Red Hat Linux, Net Technology, DBMS in Oracle 9i, Core Java, Advanced Java, J2EE, VB .Net & ASP. Net are some such programmes that were conducted in 2009.

Another successful initiative was taken towards guiding the students and providing them with relevant information regarding higher studies through seminars on topics like, 'Guidelines on Higher Studies' and 'Pathways to IELTS'.

Last but not the least, the students of the Academy get the facility of a well developed Language Clinic which provides the students with the opportunity to upgrade and hone their language skills.





FACULTY

Bachelor in Business Administration - BBA(H)

Prof. Gour Banerjee

Prof & Principal, M.Phil in Management, M.Com(CU), CAIIB, LLB(CU), PGDFM(IGNOU), PGDBM(IISWBM)
Industry Experience: 18 years in Banking Sector, Teaching Experience: 08 years

Ms. Sreeparna Chakraborty

Lecturer, MA
Teaching Experience: 07 years

Ms. Arpita Sil

Lecturer, M.Com
Teaching Experience: 02 years

Mr. Suman Kr. Bedajna

Lecturer, M.Sc
Teaching Experience: 02 years

Mr. Bratin Maiti

Lecturer, MBA
Industry Experience: 04 years

Ms. Ananya Banerjee Panda

Lecturer, MBA
Teaching Experience: 05 Months

Ms. Sreyasi Ray

Lecturer, MA
Industry Experience: 04 Years

Ms. Sangita Ghosh

Lecturer, MBA
Industry Experience: 02 years
Teaching Experience: 01 year

Mr. Santosh Kumar Ray

Lecturer, M.Com
Industry Experience: 14 years
Teaching Experience: 02 years

Ms. Sarika Agarwal

Lecturer, CA, M.Com
Industry Experience: 04 years
Teaching Experience: 02 years

Mr. Asit Patro

Lecturer, MBA
Industry Experience: 06 years
Teaching Experience: 02 years

Bachelor in Computer Application - BCA(H)

Dr. Shailendra Kumar Sinha

Lecturer, Ph. D (KU)
Teaching Experience: 02 years
Industry Experience: 12 years

Mr. Sobhan Kr. Bedajna

Lecturer, M.Tech(IT)
Teaching Experience: 05 years

Mr. Parichay Chakrabarti

Lecturer, MCA, PGDBA (System Mgmt. & IT)
Industry Experience: 08 years,
Teaching Experience: 05 years

Mr. Dipankar Das

Lecturer, B.Sc, GRAD IE (Comp. Sc)
Industry Experience: 10 years,
Teaching Experience: 03 years

Mr. Arnab Kole

Lecturer, MCA
Industry Experience: 02 years,
Teaching Experience: 02 years

Mr. Atindra Nag

Lecturer, M. Tech (CSE), M.Sc(CS), B-Level (DOEACC),
Teaching Experience: 02 years

Mr. Raju Chal

Lecturer, M.Tech (IT)
Industry Experience: 01 year,
Teaching Experience: 01 year

Ms. Manjot Kaur

Lecturer, MCA
Teaching Experience: 02 years

Ms. Piyanka Dhar

Lecturer, M.Sc
Teaching Experience: 03 years

Ms. Sudakshina Dutta Roy

Lecturer, MA, M.Ed
Industry Experience: 01 year
Teaching Experience: 08 years

Ms. Monidipa Chatterjee

Lecturer, B Tech
Teaching Experience: 03 years

Ms. Shamayita Mitra

Lecturer, B Tech
Teaching Experience: 08 Months

Ms. Atrayee Sanyal

Lecturer, B Tech
Teaching Experience: 02 years

Ms. Rituparna Mukherjee

Lecturer, B Tech
Industry Experience: 06 Months ,
Teaching Experience: 01 Month

Ms. Madhurima Bandyopadhyay

Lecturer, M.Sc.
Industry Experience: 02 years

Mr. Digbijay Guha

Lecturer, B Tech
Teaching Experience: 02 years

Ms. Mohua Halder

Lecturer, B.E.

VISITING FACULTY

Dr. Suparna Chakraborty MA, Ph.D.

Mr. Arindam Das, MA

Ms. Aditi Bhunia Chakraborty, MA

Ms. Nymphia Rubra Paul, MA

Ms. Bobby Basu

B. Tech (CU), PGDIE (NITIE, Mumbai)

Ms. Rimu Chowdhury, MA

Ms. Chitra Bagchi, MBA

Management & Administration

Mr. Probir Roy	M.Sc. (JU), BSc.(Ch.E), (London), MBA(Leads), Executive Director
Mr. P.K. Agarwal	B.Com(Hons), CA (Inter), Chief Executive Officer
Prof. B.B. Paira	M.Tech(CU), FIChE, FIE(I), Chat Engr., MISTE, Director, HIT(K)
Mr. Jaharlal Basu	MA(Econ.)DSW, Head- HR
Commander(Retd.) S. Dey	M.Sc., Campus Administrator
Mr. Clayton Michael Moses	BA, Academic Advisor
Ms. Mahua Som	B.Sc(Hons), PGDMKM, ADMSC, Dy. Registrar
Ms. Anju Sridhar	PGDHRD, HR Executive
Ms. Banhishikha Bhattacharya	M.Sc., Student Counselor
Ms. Juliet Chakraborty	B.Com, Accounts Executive
Mr. Goutam Chatterjee	B.Com, Accounts Asstt.
Mr. Debabrata Majumdar	B.Com, Accounts Asstt.
Ms. Margaret Elizabeth Shaw	I.S.C, Coordinator T&P
Ms. Nupur Mishra	BA (Hons), Trainee PR Executive
Ms. Swati Banerjee	BA (Hons), Stenographer-cum-Asstt.
Ms. Sadie D'Silva	Executive Assistant to ED
Ms. Indira Das	Receptionist
Mr. Rakesh Kumar Rai	B.Com, Transport Asstt.

Technical Staff

Mr. Avijit Sinha	Technical Assistant, DOEACC (A-Level)
Ms. Debalina Nandi	Technical Assistant, B. Tech

Library

Dr. D.N. Banerjee	MA (Eng), MA (Soc), Ph.D, Former Director of National Library, Kolkata, Advisor (Library & Information Centre)
Mr. Narendra Bhattacharya	MLIS, Asstt. Librarian
Mr. Mrinal K. Maity	MA, BLIS(JU), Library Assistant
Mr. Sourabh Mukherjee	M.Sc., Trainee Library Assistant
Ms. Aparna Banerjee	MA, B.Ed., Library Sorter
Mr. Bablu Sarkar	MA, B.Ed., Library Sorter

Medical & Sports

Dr. (Ms.) Sudipta Ray	Consultant Physician
Mr. Sunil Singh	M.P.E., MBA (WBUT), Sports Officer
Ms. Gargi Dutta	B.Com(Hons), Physical Instructor

Project

Mr. Vijay Gupta	B.Arch. IIA, FIV, Architect & Valuer
Mr. Manoj Majumdar	M.Tech, Structural Engineer
Mr. Sunil Joshi	B.E. (Civil), Project Manager
Mr. Sanjay Agarwal	B.Sc., Sr. Project Co-ordinator
Mr. Pradipta Chatterjee	B.Sc., DCE, Sr. Project Engineer



Important Visitors

Future Plan

The Academy plans to introduce the following UG Degree/ Diploma Programmes in future:

- Computer Science
- Hotel Management
- Hospital Management
- Entrepreneurship Management
- Energy & Environment Management

Excellence

Supreme excellence is not to fight and conquer all our battles; supreme excellence consists in breaking the enemy's resistance without fighting.

The will to win, the desire to succeed, the urge to reach your full potential... these are the keys that can unlock the door to personal excellence.

Excellence is the unlimited ability to improve the quality of what you have to offer. It is not an exception, but a prevailing attitude.

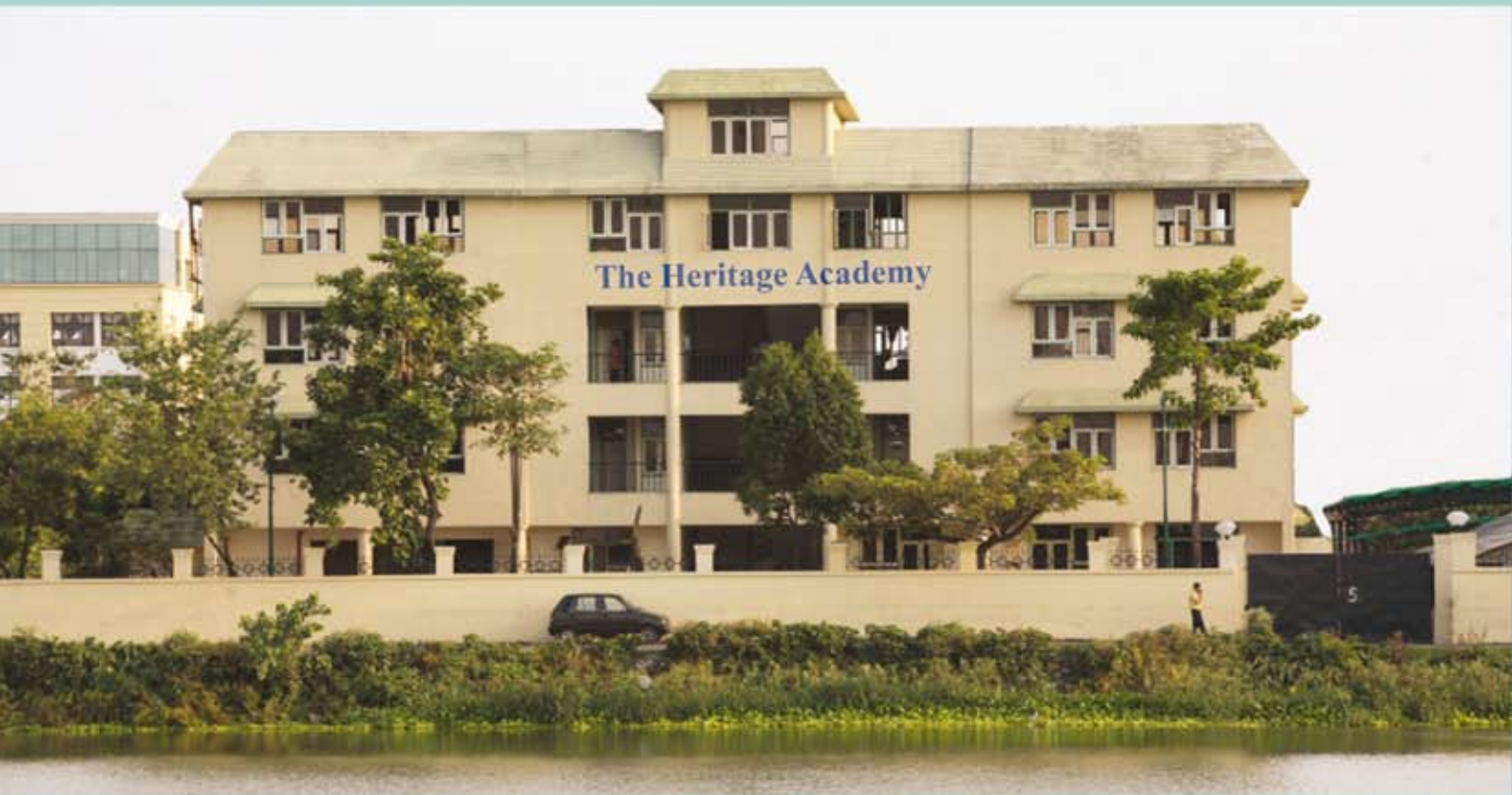
Paint a masterpiece daily and always autograph your work with excellence.

Excellence is not a matter of "what" you do; it is "how" you do it.

Excellence is an art won by training and habituation.

Educationists should build the capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership among students and become their role model.

Dr. A.P.J. Abdul Kalam



The Heritage
Academy

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